



THE 5 WAYS OTHER FLOORING CONTRACTORS MAY RIP YOU OFF



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THE FOUNDER & OWNER OF FULL HOUSE FLOORING

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INTRODUCTION

Working with a flooring contractor isn't always easy. The experience can be hassled with problems, leading to an incredible amount of frustration – not to mention the potential for lost time, lost money and ultimately you may not get what you want.

Full House Flooring is different. Personally, JR Plante at Full House Flooring has been in the residential construction and flooring business for over 35 years. He has built many deep relationships throughout CT.

Our team consists of experienced professionals who help ensure your floors come out beautiful, the first time. There is not much we haven't done, and not much we can't do, and nothing is out of bounds. Our team strives to deliver on time and on budget and we won't rip you off like other flooring contractors might.



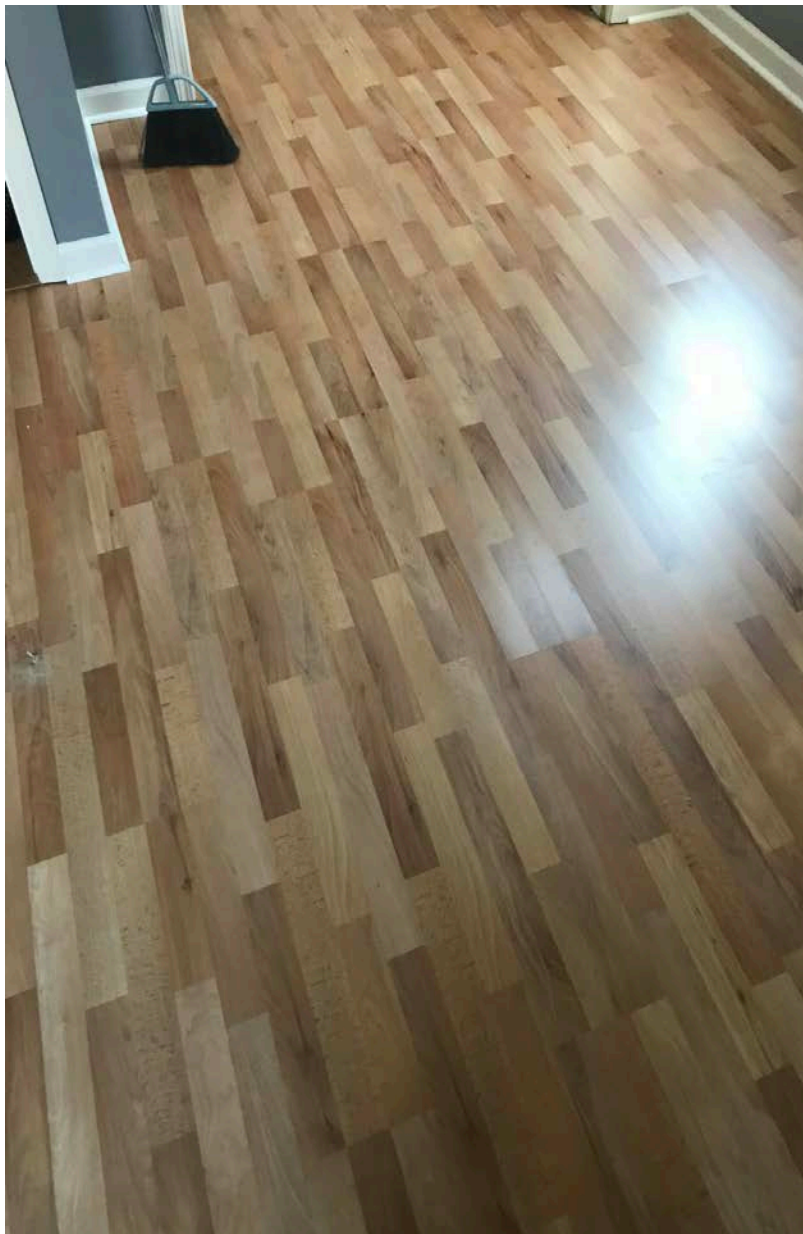
We're not suggesting that ripping off clients is intentional. Sometimes it's the result of a lack of experience or bad business habits. Sometimes it comes with a too-busy schedule. Sometimes, though, ripping off clients – whether it's money, time, or energy – comes from negligence. And unfortunately, sometimes, the root cause is more sinful.

The following is a list of 5 red flags to be aware of. If you see, hear, or experience any of these issues while consulting with or working with a flooring contractor, you may be in trouble!

01. | THEY DO NOT PROVIDE AN ACCURATE ESTIMATE.

○ Oftentimes a flooring contractor will not measure the job accurately which can lead to you paying more for more material that will never get installed. For example, a job may be estimated at 2,500 square feet when in fact only 2,200 square feet was installed; meanwhile you are paying an additional 300 square feet of material and labor that you should not have to pay for. Obviously, there is waste that is necessary to make cuts on the edges. Depending on the material and the pattern there may be more or less waste.

At Full House Flooring, we ensure your estimate is accurate so you get a fair price.

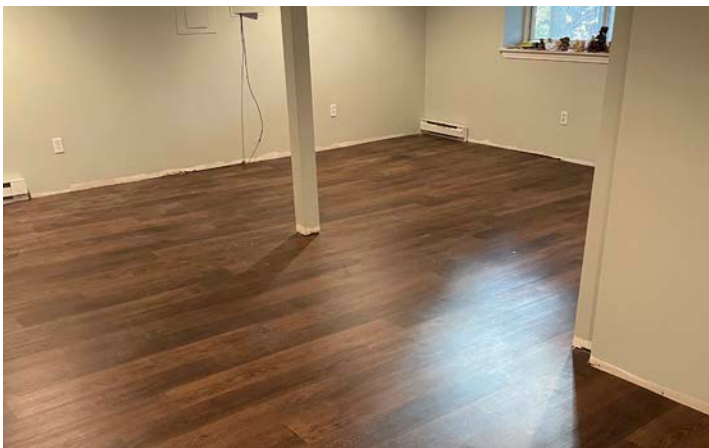


02. | THEY ONLY HAVE ONE CREW TEAM AND/OR SUPPLY HOUSE

Time is always of the essence in construction. We understand you cannot put your furniture in place or back in place until the flooring is done. Many flooring contractors just have one crew which can cause delays in them getting to your job and certainly finishing your job on time. Additionally, many flooring contractors only use one supply house which can limit your selection options.

Obviously, there's time and the potential for blown timelines. What happens to the timeline of your build, or renovation for example, if you hire the flooring contractor which only has one crew and that crew is delayed on another job? Your job is going to run late. NOBODY wants their project to run late for reasons so foreseeable and avoidable.

At Full House Flooring, we have multiple crews so we can help ensure we can help you stay within your timeline.



Also, many flooring contractors deal with only one flooring supply company which will greatly limit your selection options. Prices (and lead times, for that matter) can vary significantly from supply house to supply house. Do you want to overrun your budget right out of the gate on materials and supplies that are critical to a quality floor finish? No, of course not.



At Full House Flooring, we have relationships with multiple supply houses to help ensure your flooring job comes in on budget, on time and of course beautiful.

03. | THEY DON'T HAVE PROPER INSURANCE & LICENSES.



As you're building a new home or renovating your existing home, between financing and making many decisions while also carrying on with your life and work, should it be your responsibility to ensure your flooring contractor has the proper insurance and licenses? Well, maybe it shouldn't be, but if you want to know without a doubt that your flooring contractor – and by extension, YOU – are covered in any of a myriad of possible scenarios, then you should do your homework.

Flooring contractors need to have workers' compensation, professional liability, general liability, property and liability, and umbrella insurance. Together, such policies protect your flooring contractor against employee injury, property damage, tool, equipment, supply theft, and more. And if your flooring contractor doesn't have the proper insurance and someone is hurt on the job or a piece of equipment is stolen or damaged, you could be on the hook financially.

Additionally, you want to ensure your flooring contractor also has the proper licensing.

At Full House Flooring, we are properly insured and have the appropriate licensing.

04. | THEY ARE DISORGANIZED.

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Would you describe yourself or someone you love or work with as disorganized? If so, what are the real-life ramifications of that disorganization? Lost time and money, right? How about frustration?

Even if you are paying a flooring contractor a flat rate by the job, there is a high chance you are paying more for the job if the flooring contractor is disorganized. They will be less efficient and most likely have a higher price. Chances are they will leave your home or business a mess throughout the job as well. And what if they are late for a meeting or walk-through? Your time is valuable, too.

We wouldn't be keen on any of these matters, and neither should you. Reading reviews and speaking with previous clients is a good way to get a sense of how organized and professional your potential flooring contractor is.



Also, you can go to the jobsite of an existing project. Is the job site clean and organized. If the jobsite is messy, chances are the contractor is also disorganized. We invite you to visit any of our jobsites and are happy to show you jobs in progress so you can see for yourself.

At Full Hosue Flooring, we pride ourselves on being organized so we can give you an effecient job which leads to a fair price and more pleasurable experience for our clients. We also pride ourselves on having clean jobsites.

05. | THEY DON'T HAVE A COHESIVE TEAM THAT SHARE THEIR CORE VALUES.



We get it, hiring can be hard. Finding good people who will stick with you for the long haul can indeed be challenging. But that's hardly an excuse for a team that fails to demonstrate trust, commitment, accountability, and pride, not only in the finished job but also in finishing the job.

Sure, some of it is in the pre-hire vetting and knowing what is wanted and needed in team members. Some potential hires are able and willing to grow and adapt. Some are incapable of such.



But as in any other work environment, the attitudes and performance of a team are reflective of that team's leader – in this case, the founder of your flooring company. It's in how he treats team members and speaks to them, how willing he is to collaborate and consider their suggestions, and in how he rewards them for a job well done. A cohesive team is built by how a leader communicates his or her expectations.

When a team doesn't feel like a team to its members or when they fail to share core values, the impact on you and the finished product of your flooring may manifest as – you've got it – lost time, money, and frustration

At Full House Flooring, we have a cohesive team of hard working people who are willing to go above and beyond for our clients. Our team shares our core values:

- We are client focused
- We are easy to communicate with
- We provide a personal touch
- We are committed to innovation & excellence
- We do what it takes

CONCLUSION

The Full House Flooring team is the professional, experienced team you're looking for when it comes to your flooring needs. JR Plante of Full House Flooring has been in the residential construction and flooring business for more than 35 years throughout CT. .

JR understands what your home or business means to you – that it's more than just the place you lay your head at night or work at. There aren't many requests we haven't been able to fulfill. If you have questions we are happy to answer them. We are grateful for the opportunity to work with you for your flooring needs. We also want you to be sure you are not ripped off in the process.



To help ensure you have a successful flooring project, we invite you to schedule a complimentary consultation.

**SCHEDULE YOUR COMPLIMENTARY, NO-OBLIGATION
CONSULTATION**

(860) 775-6399



You deserve the best finished flooring. Save time, avoid frustration and save significant money when you entrust Full House Flooring to install and finish your next flooring project.

WITH FULL HOUSE FLOORING, WE'LL INSTALL AND FINISH YOUR FLOORING LIKE IT'S OUR OWN.



We don't just care about your flooring...

We also care about you!

We Keep the Process Simple and Rewarding



Clear
Communication



Always Beautiful
Finish



Upfront Pricing



Responsive



100% Satisfaction
Guaranteed

WE LOVE TO EXCEED OUR CLIENTS' EXPECTATIONS

"JR was fantastic to work with from the moment I contacted him, until the moment the job was complete." ~ **Kyle L**



"JR's team was excellent from start to finish. JR came out to do an estimate and met my tight timeline. His guys were on schedule. I appreciated that they were responsive, on time and on budget.."

~ **Tynan F**



"I am so glad I found JR and Full House Flooring. JR was very thorough throughout the entire process. His team showed up when they said they would, which is rare today. Pricing was great and the job came out awesome!!" ~ **James N**



WE WOULD LOVE YOU TO BE OUR NEXT CLIENT SUCCESS STORY!

4 SIMPLE STEPS TO BEAUTIFUL FLOORING



1. Consultation



2. Estimate



3. Install
& Finish
Flooring



4. Enjoy Your
Beautiful
Flooring!

CT'S MOST TRUSTED FLOORING CONTRACTOR.



Hundreds of successful residential and flooring projects throughout CT



Each client saves on every job with Full House Flooring



More than 35+ years of construction and flooring experience in both residential and commercial environments.



**SCHEDULE YOUR COMPLIMENTARY, NO-OBLIGATION
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